



idea thon 3.0

**Propel Your Innovative Project Ideas
into Fascinating Reality**

**Innovative Idea and Smart Execution is all it
takes to Solve a Problem.**

**If you are a Problem Solver, then Idea-Thon
3.0 will Fund your Project Idea.**

**15 Project Ideas to be Awarded Project Development Funding
Total funding of ₹ 35 Lacs is available**



What You Need To Do?

- Record a two-minute video discussing about your innovative project idea.
- Video should highlight the Problem Statement, Proposed Solution/Methodology, Commercial Potential and Budget required for building a project prototype.

What You Will Get?

- Top 15 project ideas will be awarded project development funding of upto INR 2.25 Lacs each.
- Cash prize of INR 25,000 each for Top 5 ideas.
- Expert guidance, mentoring support, collaboration opportunities and citations.

Submit your video by November 30, 2023

Open to students,
academicians, start-ups,
and industries from
anywhere in the country.

Hardware projects
will be given
preference.

Projects targeting
industry problems
will be encouraged.



Scan for detailed submission instructions
and to access the sample videos